

# KAYE SCHOLER LLP



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PROCESSED

May 28, 2004

JUN 14 2004

THOMSON  
FINANCIAL

BY HAND

U.S. Securities & Exchange Commission  
Division of Corporation Finance  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
Washington, DC 20549

SUPPL

Re:           *Lagardère Groupe S.C.A.*  
                *12g3-2(b) Submission*  
                *File No.: 82-3916*

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OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

Ladies & Gentlemen:

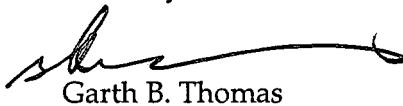
We are submitting the enclosed documentation on behalf of Lagardère Groupe S.C.A. (the "Company") in order for it to continue to maintain current information for its qualification to claim an exemption from the registration requirements of Section 12(g) of the Securities Exchange Act of 1934 (the "Exchange Act"), available to foreign private issuers pursuant to Rule 12g3-2(b) under the Exchange Act.

Specifically, the following is enclosed: the Company's May 28, 2004 press release regarding the sale of EDITIS and a slide show presentation of the same.

We respectfully request that this submission be duly recorded. If you have any questions regarding this submission, or require additional information, please contact me at the above telephone number.

Please acknowledge receipt of this submission by stamping the enclosed copy of this letter and returning such copy to our waiting messenger.

Sincerely,

  
Garth B. Thomas

  
6/10

cc:   Mr. Alain LeMarchand  
     Ms. Helene Martin  
     Fred Marcusa, Esq.  
     Ken Mason, Esq.



**DRAFT AGREEMENT BETWEEN  
LAGARDERE SCA & WENDEL INVESTISSEMENT**

LAGARDERE SCA & WENDEL Investissement have reached a draft agreement for the divestiture of the Editis assets which were put up for sale in accordance with the Brussels Commission decision of January 7, 2004.

In order to be finalized, this draft agreement must be submitted for an opinion of the relevant workers councils as well as the approval by the antitrust authorities.

The transaction under consideration with WENDEL Investissement meets the various criteria that LAGARDERE had set for itself, while also complying with the ones established by Brussels: a block sale, based on an enterprise value of 660 million euros which will be entirely paid in cash at closing, speed of implementation, financial soundness of the acquirer and a long term industrial vision.

It is Arnaud LAGARDERE's decision of last December to retain the publishing companies Larousse, Anaya, Dunod, Dalloz, Armand Colin which permitted today the finalization of this draft agreement in the best conditions.

BNP Paribas advised LAGARDERE in this transaction.

Paris, May 28, 2004

**Press Contacts:**

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Arnaud MOLINIE  
Tel. : 33.1.40.69.16.05

**Investor Relation Contact:**

Alain LEMARCHAND  
Tel.: 33.1.40.69.18.02

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CORPORATE FINANCIAL

May 28, 2004

# EDITIS TRANSACTION

Lagardère →

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Lagardère →



# Divested Assets

<u>Literature</u>	<u>Education</u>	<u>Reference</u>	<u>Distribution</u>
- Robert Laffont	- Nathan	- Le Robert	- Interforum
- Plon-Perrin	- Bordas		(France, Suisse, Canada, Benelux)
- Presses-Solar-Belfond	- Retz	- Clé	
- Pocket - 10/18			
	- La Découverte		
		- Presses de la Renaissance	

Lagardère →



# LAGARDERE

sells to

# WENDEL Investissement

for m€ 660

(enterprise value)

+ cash in the divested assets (m€ ~30)



# Procedure

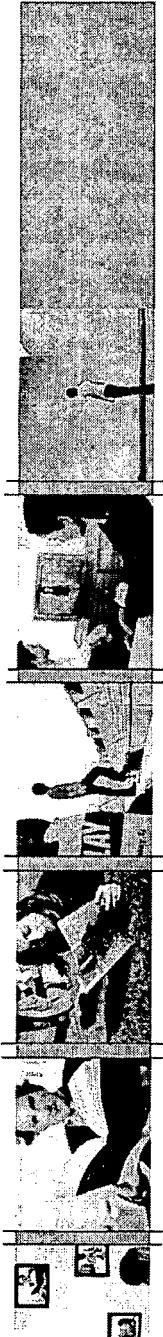
## Pre-signing conditions:

- Information and consultation of the relevant workers' councils
- E.U. Commission approval ("agrément")

## Closing fully completed following:

- Approval of the relevant competition authorities in France, Belgium and Germany

Lagardère →



# Assets kept by Lagardère

## Education Reference

- Anaya
- Dunod
- Dalloz
- Armand Colin
- Group Larousse
- Chambers Harrap
- JurisService

## Net acquisition price

m€ 430<sup>(a)</sup>

## Multiples

<sup>(b)</sup>

### Turnover

1,3

9,9

### Operating Income

vs. >12 times O.I. for 100% of Editis

(a) Net acquisition price

- + initial price paid in Dec. 2002
- free cash-flows (including cost of financing & fees) generated until mid year 2004
- divestiture proceeds

(b) based on the 2003 actual figures, after Lagardère consolidation eliminations

Lagardère →

# Financial structure

Lagardère gearing ratio (net debt to equity):

- as of 12/31/03, as reported : 21%
- after divestiture, pro-forma 12/31/03 : ~5%

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# Impact On Income

Earnings accretive from the first year (2004)

- after “Financial expense”
- before “Goodwill depreciation”
- before transfer of Distribution activity related to Editis French book imprints kept by Lagardère (from Interforum (Wendel Investissement) to Maurepas (Lagardère), to start in Jan. 2006)
- before synergies